

Where do you turn when looking to purchase a new notebook computer?

PowerNotebooks.com

CCMag's Number One Recommended Notebook!

by Steve Hewitt
steve@ccmag.com

Around once a week, I receive an e-mail from someone wanting a recommendation regarding the best deal for the purchase of a notebook computer. Since 2004, the answer has been easy, Powernotebooks.com. I purchased a notebook from them in the autumn of 2004, and I am purchasing a new notebook from them again this month! Why? Because their notebooks are the best, their service is second-to-none, and they are very open about being a Christian company. Also, in case you are wondering, there is nothing wrong with the notebook I bought two years ago, it will be passed down to another staff member who needs a notebook.

When I first ran across PowerNotebooks.com I asked Doc Watson (he writes our Tech Talk column) to look at a PowerNotebook and let me know what he thought. He loved the machines, and wrote a glowing review. (You can read his review at www.ccmag.com/ad/powernotebooks3.htm.) However, it was the man behind PowerNotebooks, Donald Statton, which really sold me on their company. Donald was semi-retired after working for many years in the real estate investment business when he felt the need to serve the Lord in some other capacity. After a lot of prayer, he decided to do a little experiment and in 1999 put two computers for sale on eBay. When neither sold, he almost gave up on the urgings he had felt. However, he decided to try it again, and this time, one of his computers sold. This was the

beginning of PowerNotebooks.com. If you remember, in the year 2000, the bottom dropped out of many businesses trying to sell technology online. Yet, in just three months after starting, Donald saw \$175,000 in sales. It seems obvious that since PowerNotebooks.com made it through those first hard years, God was blessing. Now, PowerNotebooks.com

has their own site, a full staff, and is approaching \$10 million in sales.

So how does one man start a business that can compete against Dell and other major companies that produce notebook computers? PowerNotebooks.com provides a level of prompt service and per-



sonal attention that buyers cannot receive from Dell, Gateway, or another large company. In addition, because of the great-personalized attention that Donald gives his customers, over 40% of his sales come from repeat business (like ME) and referrals. If you visit ResellerRatings.com, which has a rating system that is dependent upon end-user feedback, you will see that PowerNotebooks.com is the highest-ranking online computer reseller on the Internet!

In my opinion, I believe PowerNotebooks.com has succeeded because of Donald's commitment to God. He felt led by God to start this business, and has sought to continue to listen to his leadership as the business grew. This included making a serious decision to close on Sundays. Right from the start, Sundays were the biggest selling day for PowerNotebooks.com. However, Donald felt a conviction that he should shut down on Sundays and did so, willing to face the consequences in sales. However, as soon as he made this decision, sales and profits continued to climb, and Monday became their best selling day of the week.

Doc already explained in his article about how the logo that PowerNotebooks.com uses has a Biblical theme, with a lightning bolt (Matt 24:27), an intersecting line that forms a cross, and a star representing the birth of Christ into the time line of man.

However, I have to tell you that at first, not all of those associated with Christian Computing could give Donald and PowerNotebooks.com a thumbs up. Nick Nicholaou (writes our Nick at Church column) at Ministry Business Services (MBS) surprised me last March at our Technology and Ministry Conference when I introduced him to Donald. Nick stated that he thought that Donald's notebooks were great, but that he could not recommend PowerNotebooks.com to his clients (churches across the nation that turn to MBS for consulting.) However, if you read Nick's column this month, you



Organize Your Small Groups

Most churches struggle to get their small groups established, staffed, and populated. Coordinating schedules, selecting curriculum, communicating meeting times and locations, keeping up with attendees—the details seem endless. And then there's the question of effectiveness—are your cell groups measurably improving your church's inreach and outreach?

With more than 20,000 clients, we understand the impact small groups can have on a ministry. If you're interested in starting or improving small groups for your church, let's talk.

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will see that he now recommends PowerNotebooks.com for all of his clients. Here is a quote from a press release we received from MBS this month.

On January 19, 2006, Ministry Business Services (MBS) announced an arrangement that will help churches and ministries nationwide save money and get better service when purchasing notebook computers. MBS has negotiated with PowerNotebooks to enhance their high-quality notebook computers with a 3-year next-day on-site warranty including accident coverage.

This enhancement was the final key in moving MBS' recommended spec to PowerNotebooks.

PowerNotebooks has a reputation for unparalleled quality and support for their computers. 'We have always been very impressed with PowerNotebooks' quality and reputation for excellent technical support,' said MBS' president, Nick Nicholaou. "However, our clients also need nearly effortless help when a component needs to be replaced. With the addition of their 3-year on-site support, PowerNotebooks has matched the industry standard for corporate customer care. And with their already excellent customer satisfaction ratings, we believe this will be a terrific relationship for churches and ministries of all sizes.

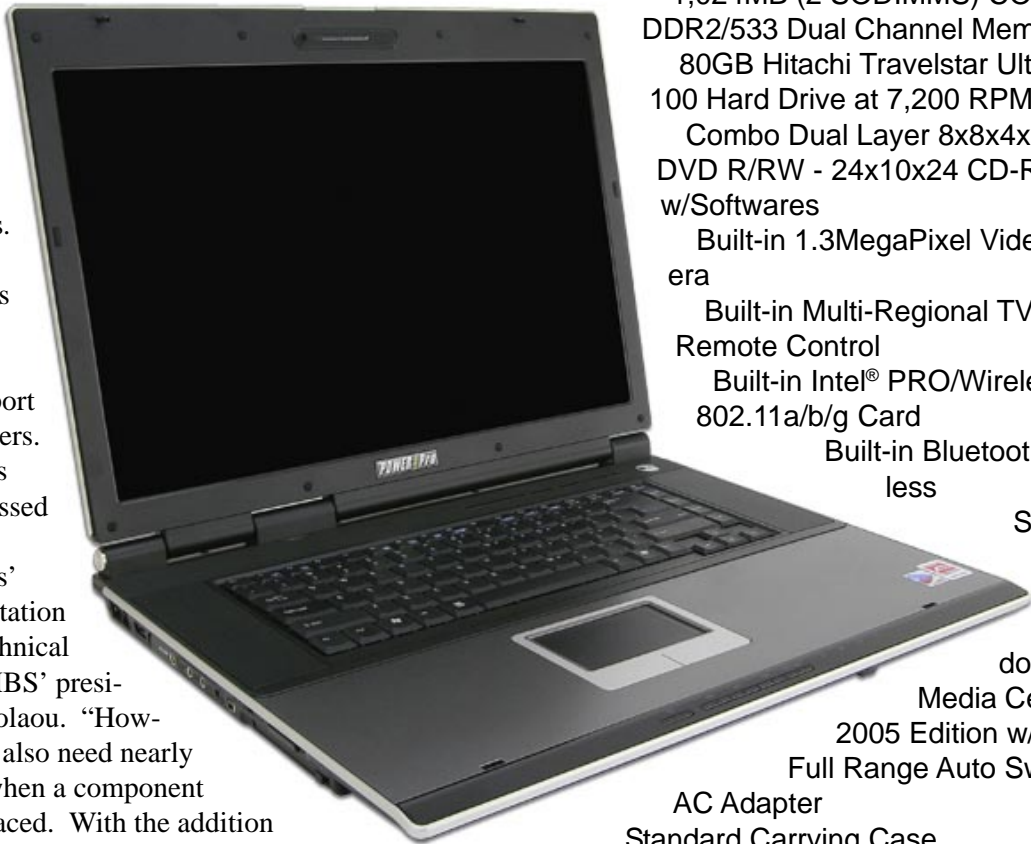
Conclusion

Now we have even one more reason we can recommend PowerNotebooks.com to our readership. And, I have one more reason to be happy because of my own purchase of a new PowerNotebook, and I certainly will continue to recommend them to all of those that are looking to purchase a notebook. Visit their site and you can pick and customize your notebook, purchase it at competitive prices, and know you are getting personal attention,

great service, and are working with a Christian company that seeks to provide quality products.

By the way, if you are wondering what notebook I just purchased, here are the stats:

- 1 PowerPro A 2:17 SUPRA - \$1,934.00
- 17" WXGA+ (1440 x 900) LCD w/PCI-e ATi RADEON X700 w/128MB Memory
- 2.0GHz "Sonoma" Intel® Pentium® 760 M w/ 2,048k L2 On-die Cache
- Arctic Silver 5 Thermal Compound
- 1,024MB (2 SODIMMS) CORSAIR DDR2/533 Dual Channel Memory
- 80GB Hitachi Travelstar Ultra ATA/100 Hard Drive at 7,200 RPM
- Combo Dual Layer 8x8x4x2.4x +/- DVD R/RW - 24x10x24 CD-RW Drive w/Softwares
- Built-in 1.3MegaPixel Video Camera
- Built-in Multi-Regional TV-Tuner w/ Remote Control
- Built-in Intel® PRO/Wireless 2915 802.11a/b/g Card
- Built-in Bluetooth Wireless
- Smart Li-ion Battery
- Windows XP Media Center
- 2005 Edition w/Remote Full Range Auto Switching
- AC Adapter
- Standard Carrying Case



- 1 AC Adapter for PowerPro A 2:17
- 1 PowerPro 3-year Warranty - Next Business Day Shipping - Lifetime 24/7

If you are in the market for a new notebook, or are in a leadership position where people ask for your recommendations about notebook computers, I hope you will check out PowerNotebooks.com. And, if you will be at the upcoming CMA conference in Denver next month (March 2006) look up Donald Stratton yourself, he will be exhibiting there and helping us with the IT track.