

ICON CMO+

Extends a Great CMS to Manage an Entire Denomination!

Once again the panorama of church software has changed! First there was software for churches. Then, with the advent of the Internet, there was software for churches available any time and anywhere. Then there were hybrid systems where a church would combine a desktop system with the Internet by uploading a portion of their Windows database to the Internet for viewing. Now, there is a system designed with the entire denomination in mind. One that is completely seamless, providing all organizational levels with the much wanted statistical information that is so important in making better informed decisions as well as effortless communication up, down, and across the organization.

It's not surprising that this new breed of software comes from Icon Systems. They were one of the first companies to offer a Windows based system in the early 90's. Then they were the first to offer a complete Internet Based system in 2003 and followed that up with the only available web based fund accounting system for churches in 2005. This new product is called IconCMO+. It is called CMO+ because it extends IconCMO to manage an entire denomination. Each organizational unit within the denomination is connected seamlessly and effortlessly within the entire denomination.

CMO+ can manage anywhere from 1 to 5 organizational levels with each level containing an unlimited number of offices (tier units). For example; a world wide organization might have a world headquarters with additional levels by country, region, state and district. In this example churches would report to the first level or district with each district reporting to a state wide organization, etc. Each office at each level would use CMO+ to obtain important statistical information regarding their constituency.

Up to now, church software has been developed to meet the needs of an individual

church. Providing statistical information to church leaders was done by each church running statistical reports and sending those reports upwards once a year to their reporting offices where they were then collated with other reporting churches. This collating process usually occurred in January and February after which the organization would prepare an annual report which often included a new organizational directory. Each church spent many hours, often 20 to 30 hours, collating this information. Once the reporting organization received the information from the churches they would tabulate and collate the information preparing final reports. If everything went well, the reports and new directories would be available two to three months later. The worst part of all is that when the final reports were delivered they were already out of date. Pastors moved. Emails changed. Secretaries quit, retired, etc. It's not a bad thing. It's just reality. A denomination is a living breathing entity which changes daily. And until now that daily change was reported annually.

With CMO+ the entire time element is eliminated because the system is always 100 percent current as of the time information is requested. No longer does it take a year to recognize change. CMO+ recognizes it when it happens. When a pastor's email address changes, it is reflected instantly when new emails to pastors are sent. When a new pastor is hired, all new mailings to the pastor of the church are addressed correctly and not to the old pastor. When a disaster occurs the financial consequences of the disaster are known

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I like the portability of the system. I manage the financial records from an office in my home while a couple of members of the church maintain the 'people' records from their homes. The pastor's wife sets up groups and mailing lists for the various age groups and the church treasurer is able to review financial statements from his office.”

— John Moyer, Accountant, Journey Church

Your Church Office... Anytime, Anyplace.



Finally, technology delivers on the promise. Icon Systems is proud to bring true mobility and security to church management. With our online solution your staff can operate and manage your church information from anywhere with confidence and at their convenience.

While we know you will appreciate the economic benefit of Icon Systems, the elimination of upgrades, network management and back-up issues will bring its true value right back to your church's bottom line.

And with church management software from Icon Systems...

- You're always using the latest version.
- Your software will never become obsolete.
- Your critical data is always backed up—automatically.

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6990 giving records were made to the category General Fund



immediately. And the informational knowledge that is so very important to manage efficiently is available as a by product of the churches using IconCMO+. No extra effort on anybody's part is required.

As with any large organization change is everywhere. New churches appear. Sometimes churches close. Geographic boundaries are altered resulting in changes to a church's reporting relationships. CMO+ handles all of this by including the tools necessary to maintain all hierarchical relationships. A complete staffing system exists within CMO+ maintaining phone numbers, mailing addresses, and titles for all staff members of churches and tier units.

Below is an example of a graph showing the giving patterns of all givers in the denomination for the period 1-1-2007 through 12-31-2007.

Again, all reports and graphs are created seamlessly without any special uploading of information from church computers by church staff members.

In summary, IconCMO and IconCMO+ are setting a new standard by which future church systems will be compared. Just like a church today wouldn't consider operating without a church management system, it is very likely that within a few years a denomination would never consider operating without a system that provides the features available today in CMO+. For more information on CMO+ and what it can do for you go to www.iconcmo.com.